

The PUBLICITY Committee shall send promotional information to all appropriate media covering national, chapter and member achievements as well as chapter activities.

- Forwards major publicity coverage to ABWA National.
- Lists or files information about the chapter with sources for potential member contact in the community, such as the local chamber of commerce or public libraries.
- Monitors progress on assigned initiatives.
- Reports status on initiatives to the chapter's executive board.
- Maintains compliance with the chapter's operating budget.
- Provides end-of-year written summary of activities and accomplishments to the executive board.